

# SUPPORT INNER SYDNEY VOICE MAGAZINE



# WHAT READERS SAY THEY LIKE ABOUT INNER SYDNEY VOICE MAGAZINE

“Best source of information and comment on Sydney’s community sector.”

“Great — community-based news, social advocacy and information.”

“It’s local content and social justice interest.”

“Policy analysis and informative articles.”

“Good journalism, wide-ranging accurate coverage of the editorial subject.”

*Hello. I’m Claire, the Executive Officer of Inner Sydney Voice, and I’m extremely excited to introduce you to the newly redesigned and reenergised Inner Sydney Voice magazine. I feel strongly that the content, the quality, and the uniqueness of the publication is such that more people should be aware of it — and what it stands for. We are also reaching out for support — either from advertisers or subscribers — to help sustain its production. So please, read the blurb below — peruse the magazine [here](#) — and if you’d like to advertise or subscribe, please don’t hesitate to get in touch with me.*

*Kind regards*



*Claire McAteer*

## ABOUT INNER SYDNEY VOICE

Inner Sydney Voice is a community organisation that provides information, advocacy, and support for people living in the local government areas of the City of Sydney, Bayside, Randwick, Waverly, Woollahra, and the Inner West.

## WHAT IS INNER SYDNEY VOICE?

In March 1978, Inner Sydney Regional Council for Social Development (as we were known then) entered the “information game” with the launch of a newsletter: Inner Voice. Now — more than 40 years on — *Inner Sydney Voice* magazine continues to provide information and insights to inner-city residents. The features and stories in *Inner Sydney Voice* magazine reflect our commitment to social justice, community development, affordable housing, sustainable living, liveable cities, zero waste, green space, equal rights, climate action, government accountability, Indigenous self-determination, and a fair go for all.

## WHAT'S IN IT?

Progressive, engaging, and thought-provoking, *Inner Sydney Voice* is a carefully crafted and curated quarterly magazine offering comprehensive long-form articles — content that is rare to find in today's clickbait landscape. With insight and intelligence, *Inner Sydney Voice* distils the latest research and untangles just-released studies and reports. There's news, analysis, human interest, history, biography, and opinion. Flicking through the pages you'll discover articles covering community action, education, aged care, the environment, poverty, homelessness, mental health, Aboriginal rights, children and families' issues, clean energy, income inequality, and urban redevelopment. And more. Our contributors include a wide range of expert voices: academics, advocates, activists, citizen journalists, and community members.

## CAUSES AND SUCCESSSES

Over the decades, *Inner Sydney Voice* has actively campaigned on behalf of community. We've argued for the urgent need for a new public school in the eastern suburbs; advocated for affordable housing for the Aboriginal community; and lobbied to establish community development officers to help navigate public housing residents through the Waterloo redevelopment process. We've examined the newly established National Disability Insurance Scheme; pressed for an overhaul of Sydney's public transport system; and appealed to government to tackle poverty and disadvantage in the region. We've also highlighted the upward trend of youth homelessness; exposed the discrimination faced by older Australians; and championed the tireless work of unsung community heroes.

## WHO READS INNER SYDNEY VOICE?

Our readers are a broad bunch that bridge the demographic divide. They include elected representatives (local, state, and federal); government agencies staff; people working for NGOs, community orgs and advocacy groups; grassroots campaigners and community leaders.

## WHAT READERS SAY THEY LIKE ABOUT INNER SYDNEY VOICE MAGAZINE

“Local issues.”

“Easy to read. Well-written articles.”

“Its readability.”

“The attitude is always intelligent, supportive, common sense to the poor.”

“Easy to read. Coverage of local issues and people.”

“Quality articles.”

## WHAT'S THE MAGAZINE'S CIRCULATION?

Due to distribution costs, the postal reach of the magazine across the inner Sydney region is capped at 500-plus organisations and individuals. The digital edition of *Inner Sydney Voice* reaches approximately 1,860 followers and subscribers. Admittedly, the stats aren't stratospheric but, perhaps, with your help, we could increase distribution levels?

## SO, WHY SHOULD YOU SUPPORT US?

We're socially conscious, environmentally aware, committed to community, supportive of ethical businesses, fierce defenders of diversity and equality — with a strong belief that fairer societies are happier, healthier, safer, and stronger. We're also proudly not-for-profit. Which is where you come in. Producing and distributing a high-quality, quarterly magazine doesn't come cheap. As a community organisation reliant on outside funding — NSW Department of Communities and Justice, Infrastructure NSW, Commonwealth Home Support, City of Sydney — we have limited resources. If you feel that *Inner Sydney Voice* magazine chimes with your values — either as a business or an individual — we'd love you to come on board as an advertiser or a subscriber.

## ADVERTISING RATES

Half page	\$250
Full page	\$500
Inside front cover	\$500
Inside back cover	\$500
Outside back cover	\$500
Double page spread	\$1000

## ANNUAL SUBSCRIPTION 4 ISSUES

Organisations	\$60
Individuals (waged)	\$40
Individuals (unwaged)	\$10



You can read the latest issue of *Inner Sydney Voice* [here](#).

If you would like a print copy of the magazine, please email **[admin@innersydneyvoice.org.au](mailto:admin@innersydneyvoice.org.au)**

If you would like to support *Inner Sydney Voice* magazine or if you have any questions, please contact Claire McAteer **(02) 9698 7461** or **0402 281 943** or **[eo@innersydneyvoice.org.au](mailto:eo@innersydneyvoice.org.au)**